

Graphic Designer [Internship]

Looking for a career that offers rapid personal development, a deeper sense of purpose and broader opportunities? Reluctant to work for an organization that does not care about the boundaries of our planet?

Since 2012, we've been at the forefront of sustainability and food waste prevention, working with top-tier clients like Marriott, Hyatt, Accor, GIZ (German Development Agency), and Michelin Guide Thailand across more than 30 countries. We're passionate about what we do, and we're looking for equally passionate individuals to join our young and dynamic team.

What are we expecting from you?

Responsibilities:

- **Collaborate** with the marketing teams from LightBlue Consulting & The Pledge to create visually engaging designs for digital and print materials, including social media graphics/content, website, banner, videos etc.
- **Assist** in the development and execution of branding and visual identity projects.
- **Contribute** to the creation of layouts for websites and other digital platforms.
- **Prepare and edit** images for use in marketing campaigns and promotional materials.
- Participate in brainstorming sessions and contribute creative ideas for new projects
- Ensure all designs are completed on time and meet established quality standards.
- Other related jobs as management assigned.

Who are we looking for?

We're looking for individuals who are passionate about making a difference in the world and creating change through their expertise.



Helping to achieve the UN SDGs

Qualifications:

- Currently in the Junior year of a Bachelor's degree program or in a Master's degree program in graphic design, Visual Arts, or a related field
- Proficiency in English (both speaking and reading)
- Knowledge in graphic design software such as Adobe Creative Suite (Illustrator, Photoshop, etc.) (If you have a portfolio, please do not hesitate to send it with your application)
- Knowledge of video editing software (Premier Pro or Final Cut) is a plus
- A solid understanding of typography, color theory, and layout principles
- Attention to detail and the ability to manage multiple projects simultaneously
- Strong communication skills with the ability to work well in a team environment
- Eagerness to learn and stay updated on design trends and new techniques

Position Details & Compensation:

- A unique professional reference working with an esteemed organization
- In-depth training on food waste issues and prevention
- Free access to our online course with a Certificate of Proficiency in Food Waste Prevention provided
- Starting at 12,000THB monthly stipend

Recruitment process for this role:

- 1. Interview with the Talents Acquisition
- 2.Assignment
- 3. Interview with the Hiring Manager
- 4. Interview with the CEO

*Please note that the interview process could last from 1 to 2 weeks depending on the candidates' availability and promptness with the assignment.

Starting date: ASAP Working location: Nearby BTS Chong Nonsi, Sathorn Bangkok, Thailand

*The candidate needs to have his/her own laptop

PDPA

Please note that by applying to this opportunity you consent to the personal data you provide to us to be processed and retained **LightBlue Consulting**, **The PLEDGE on Food Waste and LightBlue China**. Your details will be kept on our Internal file for as long as is necessary for the purposes of recruitment, which may include your details being shared with the hiring manager(s) and for consideration for potential future opportunities by LightBlue Consulting and its affiliate.

Ready to take a career leap?

Please email a cover letter, reference contact (supervisors and clients), portfolio of your past work, AND your resume or video introduction in English to <u>HP@lightblueconsulting.com</u> and <u>contact@lightblueconsulting.com</u>

Only the applicants with complete documents will be reviewed